



alaiyo waistbeads

“My mission is to provide women with opportunities to see themselves more clearly and hold themselves more closely.”

Jasai Madden

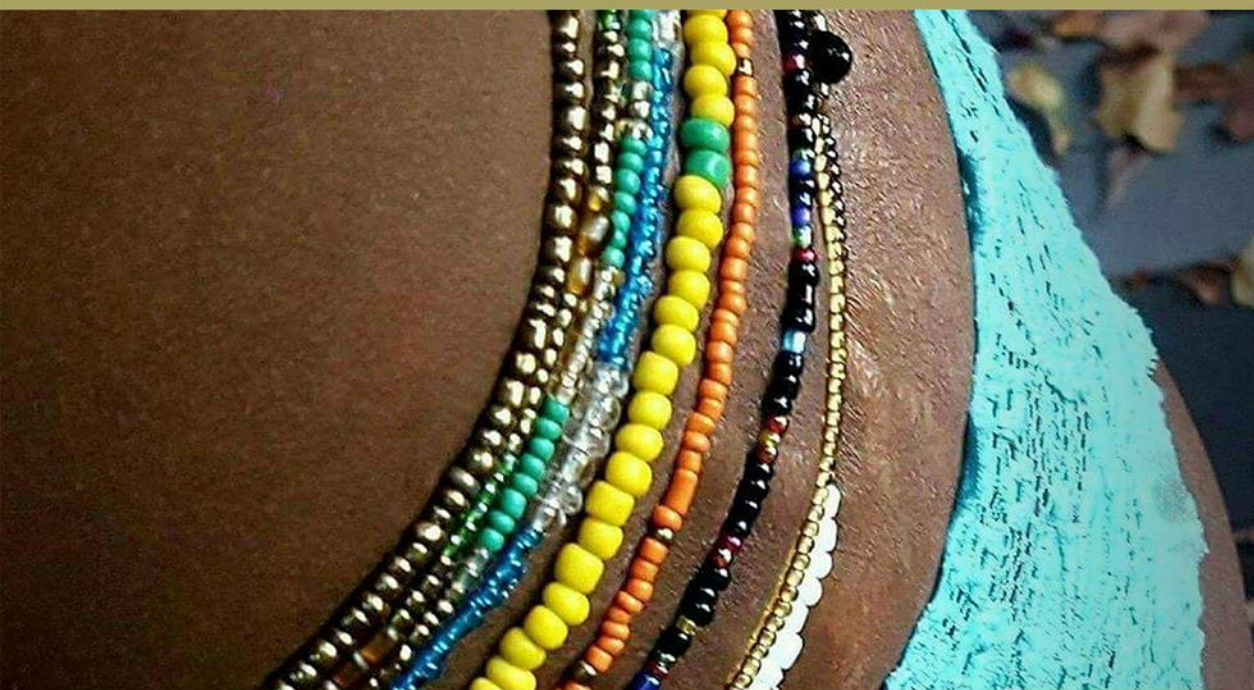


An age-old holistic adornment, the waistbead is a bit of ancient technology which acts all at once as lingerie, a scale, waist and weight management as well as a mindfulness tool.

After being gifted with a strand of waistbeads for her 40th birthday on a sunny southern California beach Jasai Madden, Author and Mindfulness Facilitator knew immediately that this was a thing every woman should experience. To that end, Jasai launched Alaiyo Waistbeads in 2016. Her handcrafted strands are inspired by nature; expressing animal, vegetable, mineral and cosmic qualities, and are perfect for every body.

"I have never tied a waistbead on a woman of any age, size, race or culture, turned her around to a mirror and she did not beam."

Jasai Madden



Each strand holds within it vibrations which solicit the manifesting power of Mother Nature. When placed at the solar plexus, the strands assist the wearer on their journey to embody confidence and strength, and unleashes an uncommon power when the wearer sets intentions for themselves as they tie their strand(s) around their belly.



Alaiyo Waistbeads are made by hand using high-quality glass seed beads and a proprietary non-elastic braided nylon, and are available for purchase online, at Jasai's home studio in Southern California and at various pop-up shops and events across the United States and Mexico.